More Miles. More Screened. More Saved.

Generous Donors Fund \$1.3 Million Mammography and Cervical Cancer Screening Coach

Foundation for Woman's approved a \$1.3 million funding request to purchase a new 3D mammography coach, thanks to the generosity of our donors and community partners. The new coach will replace Woman's first mobile mammography unit, purchased in 2006, and will enhance the hospital's ability to provide life-saving screenings to women across the state.

"

I was someone without health insurance, unsure how I would afford the care I needed.

These funds made it possible for me to get screened.

- Sandra Bassett, Breast Cancer Survivor



The new coach will be the first in the area to utilize technology that enables breast and cervical screenings ensuring women receive critical preventative care closer to home. The purchase of this coach was made possible by the incredible support from events like BUST Breast Cancer, BUST Out, and contributions from our dedicated donors, who are helping us save lives and improve women's health every day.

For more information about Woman's mobile mammography program or to schedule a screening, visit *womans.org/mammo*.

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Foundation Spotlight

Meet the new Foundation for Woman's President and Woman's Chief Philanthropy Officer, Ali Landry, CFRE



What interested you most about Foundation for Woman's?

Throughout my career in philanthropy, I've been passionate about mission-driven work that transforms lives. Woman's Hospital has an extraordinary legacy of caring for women and infants, ensuring they receive the highest level of care. Its commitment to advancing women's health, *improving outcomes, and* supporting families is truly inspiring. I'm honored to partner with donors and community leaders who share a vision of making a lasting impact on the lives of women and their families

Why is Woman's important to our community?

Woman's is more than a hospital—it's a cornerstone of our community. From delivering thousands of babies to providing life-saving cancer care and specialized maternal health programs, Woman's ensures every woman, regardless of circumstance, receives expert, compassionate care. Through innovation and outreach, it strengthens the overall health of our community and remains a trusted resource for generations of families.

What do you look forward to as Foundation for Woman's President?

I'm excited to build upon Woman's strong philanthropic foundation and work with donors, hospital teams, and community leaders to expand our impact. Whether enhancing lifesaving programs, funding cutting-edge technology, or increasing access to critical care, philanthropy plays a key role in shaping the future of women's healthcare. I look forward to fostering meaningful partnerships and inspiring continued investment to ensure every woman and child who walks through our doors receives the best possible care.

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I look forward to working alongside generous donors, community leaders, and hospital teams to expand our impact and ensure that Woman's remains at the forefront of women's healthcare.

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Inspired Giving

Woman's employees show generous support during 2025 Employee Giving Campaign

The Woman's team demonstrated their generosity through the 2025 We Are Woman's Employee Giving Campaign. Employees rallied together to raise a record-breaking \$224,000—a clear testament to their unwavering commitment to the well-being of our patients, their families, and fellow team members.

These donations directly fund initiatives that make a difference in the lives of those we serve. From programs that enhance patient care to resources that uplift employees, this campaign aims to support initiatives that align with our mission.

Whether offering cutting-edge care, providing comfort to families, or fostering an empowering workplace, every dollar donated helps us achieve lasting change.

Thank you to the Baton Rouge area businesses who supported the 2025 *Employee Giving Campaign*!

































In the Community

Baton Rouge area shows overwhelming support during the holiday season.

- 1. Sigma Gamma Rho sorority members show their generosity through their "Adopt a Baby" initiative by donating gifts to the first baby born on the organization's Founder's Day, November 12.
- 2. Granny Hugs, a local quilting group, donates 100 hand-made isolette covers for NICU babies.
- 3. Chrisdelin Lyles (center), graciously donated 34 infant learning kits for Woman's patients on behalf of the East Baton Rouge Early Learning Center.
- 4. Lisa Rogers, on behalf of Exxon Mobil Baton Rouge, donates holiday care bags to the Woman's Cancer Pavilion.
- 5. Messengers Gifts shows their support by donating 240 Giving Bears to babies born in November and December.
- 6. The Tri Sigma Gamma Mu Chapter donates newborn essentials to support patients and their families at Woman's.
- 7. Members of the Unified Jewish Congregation of Baton Rouge host a "Pink Mega Challah Bake" benefitting breast cancer programs at Woman's. From left to right: Maia Jalenak, Katie Buller, Lynn Weill, Sara Coles, Elise Kaufman and Jennifer Ramirez

You can get involved and support Woman's. To host a fundraising event or join an event committee, email giving@womans.org.















Making a Difference

Food As Medicine: Empowering cancer patients through nutrition

Thanks to generous support from the William Edwin Montan Trust, the Food as Medicine
Program at Woman's program served 180
patients in 2024 and is set to continue
transforming lives in 2025.

Grounded in research linking nutrition to health outcomes, the program empowers patients with the knowledge and tools to improve well-being through a balanced diet. Participants attend interactive cooking classes led by Woman's dietitians, where they learn to prepare nutritious meals. Each receives a box of fresh ingredients, an American Cancer Society cookbook for ongoing guidance, and transportation assistance if needed.

As the program expands in 2025, it will continue fostering a community where education, nutrition, and compassionate care empower healing in the fight against cancer.



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The Food As Medicine program has taught me simple, impactful ways to improve my life, and I'm already seeing the difference!

- Cooking Class Participant

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Unum Group provides the Healing Power of Recreational Therapy



The Woman's Perinatal Mental Health Unit (PMHU), opened in September 2024, is a groundbreaking facility—the first of its kind in Louisiana and only the fourth in the U.S. With one in five women experiencing perinatal mental health conditions such as anxiety, postpartum depression, and birth-related PTSD, PMHU provides vital care, hope, and support.

A key part of the healing process is the innovative Recreational Therapy program, which nurtures emotional well-being through personalized activities. Healing Arts—including music, art, gardening, and yoga—help restore the mind and spirit, while occupational activities support daily routines, motherhood, and anxiety relief. Grief therapy, incorporating meditation, memory kits, and coping strategies, offers essential emotional support.

Thanks to UNUM's generous support, which provides materials for music, art, meditation, and family bonding, women find hope, strength, and empowerment on their path to healing.

Honor and Memorial Gifts

Woman's gratefully acknowledges the following gifts received during 2024.

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