



Foundation for *Woman's*

# Woman's Impact

Improving the health of women and infants.

SPRING 2024

## Compassionate Commitment to High-Risk Newborns

**Dr. Charlotte Hollman**, a pediatric neurologist, provided compassionate and exceptional care to hundreds of babies each year at Woman's. Her commitment to improving the lives of infants ultimately led to the development of a clinic dedicated to supporting NICU patients post-discharge.

Dr. Hollman and her team noticed an increase in follow-up visits of babies who were patients in the Woman's NICU and took action. The NICU Follow-Up Clinic was established with the goal of screening patients to diagnose conditions that could potentially require formal treatment. The clinic is open two days per month and sees over 600 patients per year.

Dr. Hollman retired at the end of 2023; however, her commitment to excellence will continue to make a meaningful impact on patients in the Woman's NICU.



*Dr. Hollman surprised the Woman's NICU with a holiday visit, capturing festive moments with patients and their families.*

“

**Dr. Hollman always rooted for her patients.**

*We saw the excitement and pride in her eyes when NICU babies exceeded our expectations.*

*Dr. Hollman has been a great mentor to all who had the opportunity to work alongside her.*

- Amy Crochet, NICU Care Coordinator

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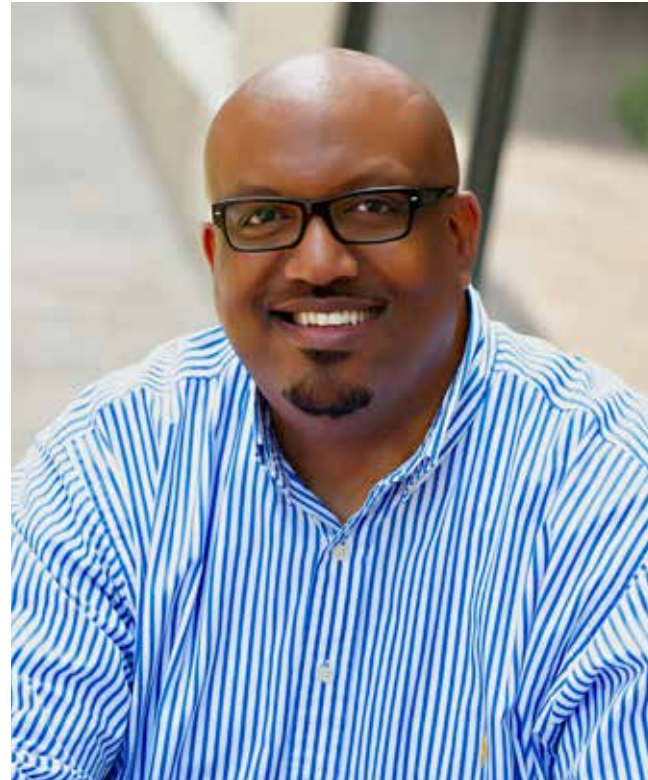


*Doctors Jay and Charlotte Hollman made a legacy gift to continue the work of the Pediatric Neurodevelopment Clinic long after her retirement.*



# Making a Difference

## 2024 Foundation for Woman's Board of Trustees' Chair



**Celton Hayden, Jr.** is the Chief Executive Officer of CC's Coffee House and has been a dedicated member of Foundation for Woman's Board of Trustees for nine years. His commitment to the mission of Woman's is evident through his involvement within the community since he moved to Baton Rouge in 2003.

“  
If our community is educated on ways to support our mission, we can continue to impact health and wellness outcomes in our city and across the state.  
”  
- Celton Hayden, Jr.

### What do you want others to know about you?

I am blessed to have been married to my best friend, Dana, for 22 years. We have raised three children and one grandchild in this community. Though I was born and raised in Texas, I am proud of the roots we have planted here in Louisiana.

### Why is Woman's important to our community?

From our neighborhoods to our shared global society, our collective success and longevity rely on our ability to nurture and support superior health outcomes for women and infants in our communities. I see the work we do at Woman's as a critical part of that responsibility.

### What are your priorities as Foundation for Woman's Board of Trustees Chair?

We have developed a clear strategic focus for the Board of Trustees that is aligned with the strategic plan for the hospital. This year, we embark on the first phase of that multi-year plan, and I want to ensure that our board term achieves its milestones. Secondly, I want to raise the awareness and presence of the Foundation for Woman's within the Baton Rouge Area. Our work is an integral part of the success of Woman's.



## The generosity of employees creates the path for exceptional care.

Woman's employees gave more than **\$214,000** during the 2024 We Are Woman's Employee Giving Campaign. **Their generosity demonstrates a strong commitment to supporting our patients, their families, and fellow hospital employees in their time of need.**

The annual Employee Giving Campaign not only contributes to the hospital's mission, it also provides funding for employees to implement innovative programs and services within their respective departments.

Last year, the campaign funded 32 projects across the organization.

Projects implemented from previous campaigns include:

- Health and wellness programs for women with cancer
- HALO SleepSacks for high-risk NICU babies
- Assistance for employees with urgent needs

Each year projects like these play a significant role in enhancing the overall experience for patients and furthering the hospital's mission. The commitment of Woman's team members is instrumental in creating an exceptional healthcare experience for the patients they serve.



## Thank you to the Baton Rouge area businesses who graciously supported the Employee Giving Campaign.



Alyssa Landry  
Scentsy, Independent Consultant



Woman's Center for Wellness



Woman's Graphic Services



# In the Community

Your contributions have a meaningful impact.



Messengers Gifts donated 500 Giving Bears during the holiday season for the babies in the Woman's NICU.



The Woman's Cancer Pavilion began the holiday season with its annual Christmas tree lighting.



CC's Coffee House kicked off the 2024 Employee Giving Campaign by providing complimentary beverages to employee donors.



Walmart Region 13 employees present a donation in support of breast cancer services at Woman's. Their team also presented numerous patient support items to the Woman's Social Services team.



BASIS Baton Rouge teachers delivered handmade "kindness cards" designed by their students to bring cheer to patients during the holiday season.

You can get involved and support Woman's. To host a fundraising event or join an event committee, email [giving@womans.org](mailto:giving@womans.org).

## Louisiana State Penitentiary inmates and employees unite to support breast cancer patients.

Many Louisiana residents are familiar with the **Louisiana State Penitentiary**, but most do not know that inside the walls of Angola, is a community of inmates and employees that are looking for ways to give back to surrounding areas.

The team at Angola raised an impressive \$10,830 in just 30 days to support breast cancer efforts at Woman's. What started as a modest goal of \$2,500 quickly surpassed all expectations and fundraising efforts throughout the month of October.



“

*The Department of Corrections is always looking for a way to give back as a part of our mission. When our team decided to support Foundation for Woman's, not only was the staff on board, but our inmates wanted to know how they could participate. I couldn't be prouder of our Louisiana State Penitentiary family and our ability to come together to make a difference outside our gates.*

- Tim Hooper, Warden

”

The personal contributions from staff members, complemented by the creative fundraising endeavors of the inmates, made this collaboration unique.

### Fundraising activities included:

- Flock the Yard Challenge
- Pink ribbon sales
- Pink wristband sales
- Pink lemonade sales at Angola Rodeo
- T-shirt sales

Their creativity and enthusiasm for the cause will allow Woman's to continue to help women battling breast cancer across Louisiana.





# Inspired Giving

## Philanthropy fuels cancer exercise programs.

Cancer survivorship programs create a sense of community, and because of a generous grant from the **William Edwin Montan Trust**, the Woman's Center for Wellness team implemented a 12-week exercise program specifically tailored to cancer patients of any gender. Fifteen cancer survivors participated in a 12-week program that combined community-based walks and Zoom strength training sessions. Each patient had a goal of 150 minutes of exercise per week based on recommendations by the American College of Sports Medicine.

Philanthropic partners like the William Edwin Montan Trust are vital to our mission of improving the health of women and infants in our community. We are grateful for their support as we lay the foundation for a resilient community of cancer survivors.



*I knew I needed to start moving again. This program offered the best opportunity for me, and the group leaders were so supportive. It was a pleasure to meet the others in the program as well.*

- Claudia Whitney, Program Participant and Cancer Survivor

## \$436,000 grant awarded to elevate postpartum care at Woman's.

The **Patrick and Catherine Weldon Donaghue Medical Research Foundation** announced Woman's as a 2024 Greater Value Portfolio grant recipient. The Donaghue Foundation provides funding to research promising practices that aim to improve healthcare services for patients and communities. Woman's was one of four healthcare organizations across the country to receive the two-year research grant.

Woman's will launch "Her Health" in 2024 to study the effectiveness of a program that supports women's health as they recover from pregnancy during their first postpartum year. The research will focus on reducing disparities in access and outcomes through patient navigation and

medical trust-building education. Co-investigators for the project are Woman's Hospital employees, Dr. Elizabeth Sutton, Director of Scientific Research, and Renada Deschamp, Chief Diversity Officer.

Thanks to this grant from The Patrick and Catherine Weldon Donaghue Medical Research Foundation, Woman's will play a vital role in enhancing the lives of women in Baton Rouge and across Louisiana.



# Honor and Memorial Gifts

## Woman's gratefully acknowledges the following gifts received during 2023.

*In Memory of Lucila Abbott*  
Mrs. Dianne Gill

*In Honor of Laura Acosta*  
Dr. Philip Jameson

*In Celebration of Marsha Arrighi*  
Ms. Barbara R. Aldrich  
Mr. and Mrs. Geoffrey Choppin  
Mrs. Mary T. Wroten

*In Honor of Elijah B.*  
Ms. Denisha Coonce

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Ms. Beth Barrett

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Ms. Virginia W. Davis

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Ms. Susan A. Griffin

*In Memory of Cheryl Beam*  
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*In Memory of Jimmie Sue Bennett*  
Ms. Renee S. Bennett

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Ms. Barbara Stewart

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Ms. Beth Barrett

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Mr. and Mrs. Dayne Bonvillain

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Mrs. Melissa N. Curry

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Ms. Denisha Coonce

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Emeline D. Desselles

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Ms. Beth Barrett

*In Memory of Rene' Guerin*  
Mrs. Shawn Guerin

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Eustis Mortgage Corporation

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Woman's Hospital Auxiliary

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*In Honor of Vanessa Weaver*  
Mrs. Marybeth Burns

*In Honor of Delores R. Wright*  
Mrs. F. L. Stewart



Foundation for *Woman's*

PO Box 95009

Baton Rouge, LA 70895

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# Denver is alive and thriving.

**"My family and I are forever grateful for the swift action and compassionate care provided to us during one of the most difficult times in our lives."**

*– Kenyatta Coleman, Baby Denver's Mother*



Physicians at Woman's Maternal-Fetal Medicine Clinic diagnosed baby Denver with a rare brain condition and enlarged heart giving her a slim chance of survival. Because of an exceptional team of specialists, they were able to catch, diagnose, and prevent any further complications.



*Your gift has the power to make a difference in the lives of those who rely on Woman's.*

**Donate today.** | [womans.org/giving](https://womans.org/giving)