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OUR MISSION

To improve the health of women and infants.

OUR VISION

Woman's will be the provider of choice for women's healthcare.

This year's annual report design is inspired by the constant twists and turns in our journey throughout 2021. Though our path wasn't always straight or easy, together our team worked through challenges and overcame adversity to serve the women and infants of our community.

LETTER

FROM THE BOARD

The past few years have impacted healthcare in a way no one could have predicted. Hospitals across the globe have been called upon to grow and evolve the way we deliver care, and the incredible team at Woman's Hospital continues to answer that call every day.

For the past two years, those in healthcare around the world have been immersed in the fight against COVID-19, and locally we faced significant changes in the healthcare market and hospital leadership. Through all of this, the Woman's team has kept its focus on delivering exceptional care. The commitment and drive to support our mission included growing needed services and researching solutions that improve our patients' lives.

We met important goals, including advancing inclusive excellence and growing the lives touched every day. We were recognized as one of World's Best Hospitals by Newsweek for our oncology care at the Breast & GYN Cancer Pavilion. Press Ganey ranked us the top 5 percent in the country in patient experience, the Centers for Medicare and Medicaid Services give us 4 stars, and for the 14th year in a row we were named a Best Place to Work in Healthcare.

In 2021, we made a strong commitment to advancing technology to provide more coordinated care and improved patient experience. We launched a tremendously successful Interventional Radiology program at the hospital which helps improve the success of minimally invasive surgical procedures and treats lifesaving conditions such as postpartum hemorrhages and blood clots. As we continue to explore advancements, we're excited about the many opportunities the future holds for our staff and patients.

Finally, I'd like to thank Dr. Barbara Griffith, who served as Woman's President and CEO, for her leadership and guidance during a year of crossroads for both Woman's Hospital and local healthcare.

We, as a Board, are committed to preserving Woman's independence because we truly believe it is best for our community, and we will support change as needed to fulfill this mission. Our market share is strong, our financial position is secure, and most importantly, our culture of putting our patients first remains our guiding light.

Ben Marmande
2021 Chairman of the Board



MAJOR ACCOMPLISHMENTS

Cancer

In 2021, Woman's was named one of the World's Best Hospitals by Newsweek for our oncology care at the Breast & GYN Cancer Pavilion. World's Best rankings are determined by hospital recommendations from peers, patient experience surveys and medical outcome and quality metrics. The Pavilion provides comprehensive breast and gynecologic cancer care including surgery, treatment and survivorship support. **More than 87,000 patient cancer services were administered in 2021.**

Woman's received accreditation awards from the Commission on Cancer (CoC) and the National Accreditation Program for Breast Centers (NAPBC).

Imaging

Woman's launched an Interventional Radiology (IR) program that uses imaging technology to help guide minimally invasive surgical procedures such as mediports for infusion/chemotherapy and uterine fibroid embolization, and to treat life threatening conditions such as postpartum hemorrhages and blood clots. Since IR reduces cost, recovery time and risk associated with traditional open surgery, it is a growing option for many different procedures. **A total of 110 IR procedures were performed in the IR Suite in FY2021 and that number is expected to continue to grow.** IR services are provided in partnership with Radiology Associates.

The American Cancer Society Learning Collaborative provided Woman's with a \$20,000 grant to encourage women to return to annual mammograms.

Surgery

Despite several surges in COVID-19 cases, Woman's continued to grow its surgical volume, innovation and patient experience. The hospital was recognized with the Guardian of Excellence award for exceptional patient experience in its ambulatory (outpatient) surgery care. **Woman's also marked its highest surgical volume ever with 8,666 cases in a single year.**

Obstetrics

Nursing recruitment and retention was a major focus for Woman's and the entire healthcare industry. Despite a competitive market, the hospital's largest departments - Labor and Delivery, Mother/Baby, and NICU - continued to work toward improving women and infant's health. These departments play a major role in LaPQC, a statewide perinatal collaborative, and numerous research studies aimed at improving perinatal care. **Woman's also launched a safe sleep media campaign for newborns with a grant from the LA Children's Trust Fund.**

At the Louisiana State Nurses Association annual Nightingale Awards, Monica Frederic, RN, was named Mentor of the Year.

NICU

Furthering our expertise in caring for the most fragile infants, **we continued to work treating chronic lung disease, the most common reason for morbidity and mortality in micro-premature babies,** babies weighing less than 750 grams or born before 26 weeks. Woman's also partnered with the internationally recognized Vermont Oxford Network (VON) to improve infant outcomes, expanded our family experience with a parent partner to help guide families throughout the pandemic, and began staff resilience activities including comfort care carts.

Christina Bell, BSN, RN, Darla Mathews, MSN, RNC-NIC, and Stephanie Powers, BSN, RNC-NIC, were recognized by the March of Dimes for Excellence in NICU Nursing in Louisiana.

Medical

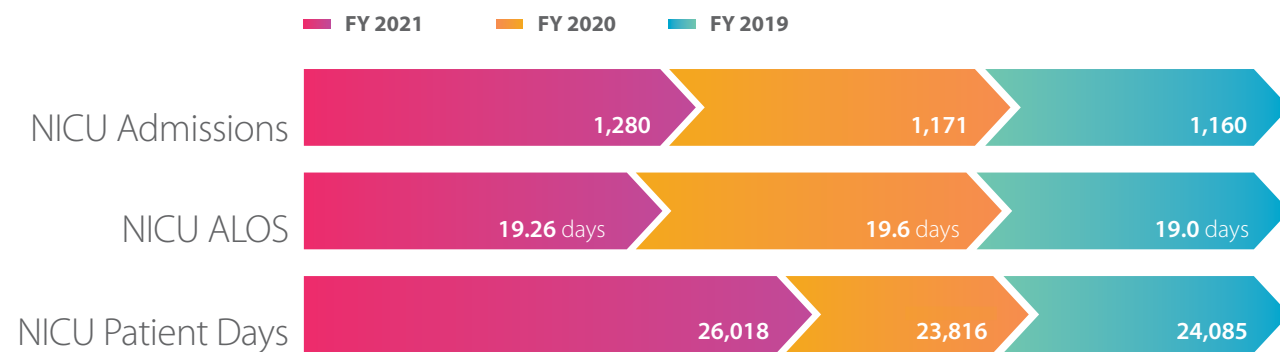
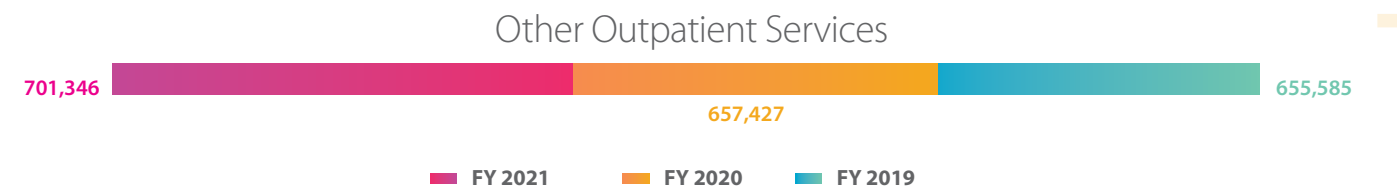
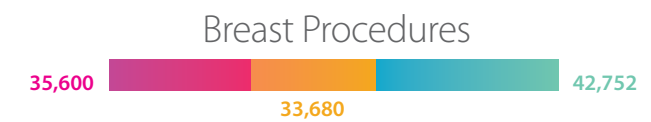
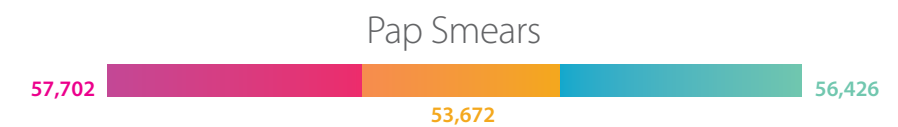
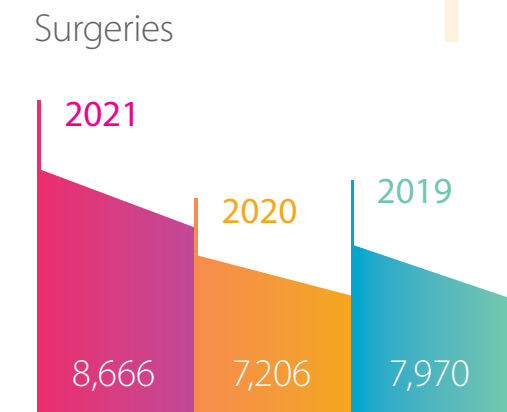
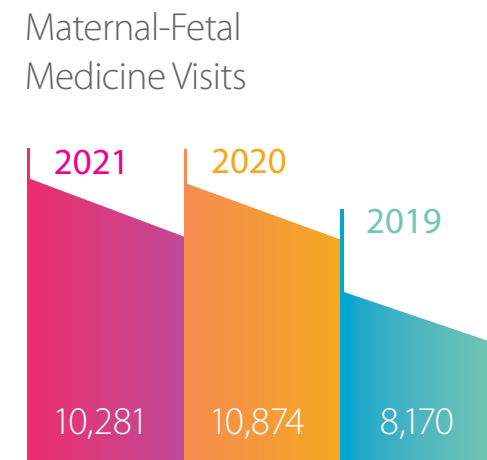
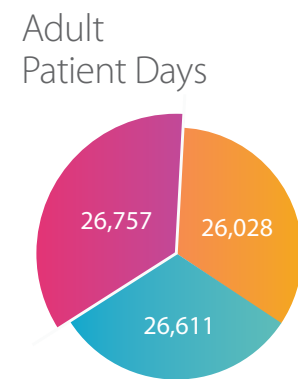
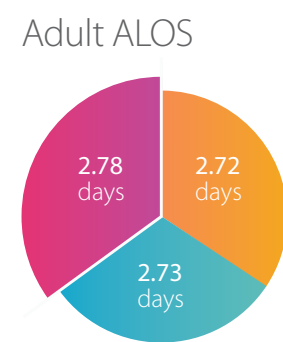
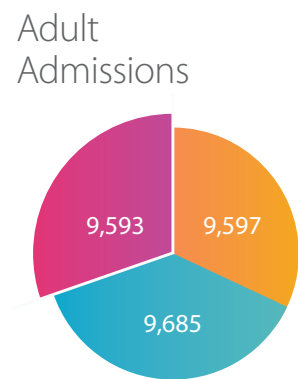
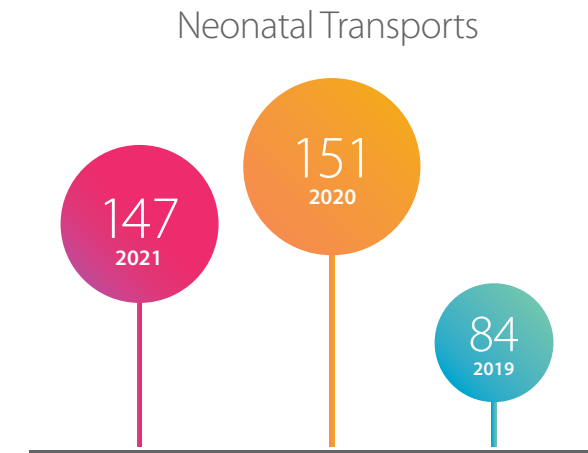
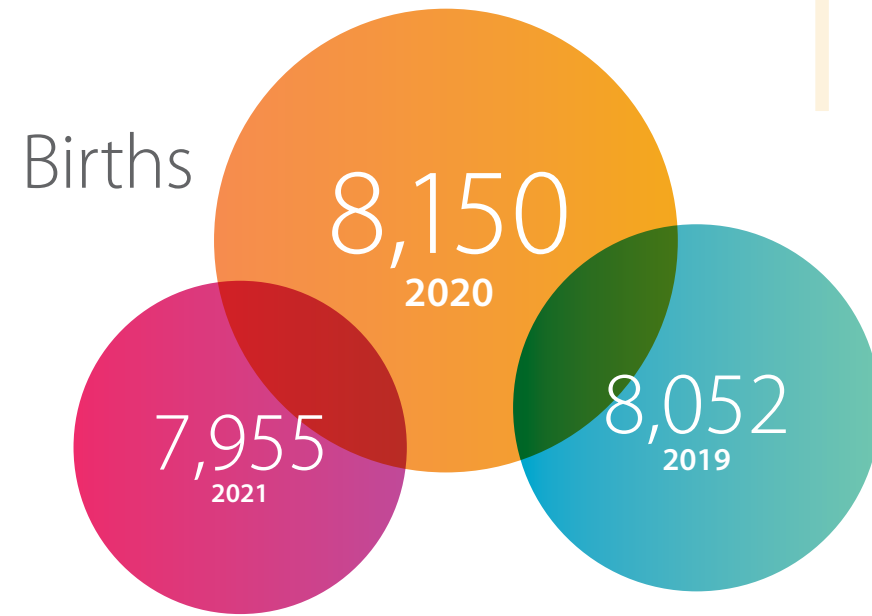
With an increased focus on specialized women's health and wellness, Woman's strategically expanded several service lines. **The addition of two new gynecologic oncologists enabled us to expand cancer care into the Lafayette and Hammond markets.**

Woman's developed a comprehensive weight management program to customize the approach to successful weight loss from lifestyle changes to medically driven solutions including weight loss surgery. **Our weight loss navigator helped more than 1,200 individuals.**

Diversity & Inclusion

Woman's made a strong commitment to improving diversity and inclusiveness for our patients, families and our community. This important, long-term initiative began with education; engaging and asking our leaders to serve as ambassadors for change and hospital wide unconscious bias classes. **An Inclusive Excellence Action Committee (IEAC) was organized and began the path toward embracing all ethnicities, lifestyles and identities.** Additional staffing began the work to decrease racial disparities in breastfeeding. We identified and enhanced care for transgender patients and revised registration information to capture race, ethnicity, preferred name and personal pronouns.

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Giving to Meet Our Community's Needs

Your gifts change the lives of women and infants every day. The generous donations from individuals, corporations and philanthropic foundations enable us to provide vital programs and services for the most vulnerable women and infants throughout south Louisiana.

Because of these contributions, you cared for the smallest and most fragile babies, provided free mammograms to detect cancer earlier, helped pregnant mothers coping with addiction, provided the highest level of specialized care, counseling and diagnostic services for high risk pregnancies, and comforted families in their last days together with end-of-life care.

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MISSION

The Foundation for Woman's raises philanthropic support to improve the health of women and infants at Woman's.



A long battle with cancer and the birth of their first child, Mallory, inspired Sarah and Lester Brooks to match donations made during the 225GIVES online campaign that raised over \$24,000.

"Mallory is truly my miracle baby brought into this world by the doctors and staff at Woman's Hospital. I give to the Foundation for Woman's so others in the community can experience the miracles-big and small-that this amazing hospital performs every day."



Through the *We Are Woman's* Employee Giving Campaign, Woman's staff raised over \$175,000 to provide critical support to patients, their families and their co-workers in need. Since 2010, employees have given nearly \$1.5 MILLION to help others.

Renee Belcher, Program Navigator, gives because, "I have witnessed how much our programs supported by donors have helped women fight the effects of cancer treatment to become stronger and to understand the importance of taking care of themselves."



The Country Club of Louisiana Ladies Golf Association's annual golf tournament, Rally for a Cure raised \$4,200 in support of Woman's mammography coaches.

"Since 2016, this group of ladies have raised over \$11,000 for Woman's mammography coaches. Inspired by their personal experiences with breast cancer and their dedication to ensure all women in need have access to mammograms, Woman's is so grateful for the compassion and generosity of these ladies." – Melissa Curry, Philanthropy Officer.



Rayanna Messenger (fourth from the left), owner of Messengers Gifts, hosted the second annual Breast Cancer Bash on October 16, 2021 raising \$2,416.75 in support of Woman's mammography coaches.

Supporting BUST Breast Cancer as a Corporate Partner and a model, Ray says she gives because, "I didn't know anything about breast cancer until I was diagnosed. Women need to be more in-tuned with their body and shouldn't be scared if they don't have insurance."



Foundation for *Woman's*

Individuals, corporations and foundations whose contributions to Foundation for Woman's total \$1,000 or more.

October 1, 2020 – September 30, 2021

\$100,000 and above

DEXCOM
Louisiana Department of Health

\$50,000 - \$99,000

AstraZeneca-Bristol-Myers Squibb Company
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Baton Rouge Area Foundation
Novo Nordisk Inc.
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\$25,000 - \$49,999

Louisiana Children's Trust Fund
LWCC Foundation
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\$10,000 - \$24,999

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Businesses or individuals committed to sponsoring an event at \$5,000 per year for three years or more.

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(Members that have committed to donating at least \$1,000 per year for three years or more.)

We greatly appreciate gifts of all amounts, and every effort has been made to ensure that this is an accurate list of donors who have made charitable contributions to Woman's between October 1, 2020 and September 30, 2021. If you notice an error or omission, please accept our sincere apology and notify Foundation for Woman's, PO Box 95009, Baton Rouge, LA 70895-9009, 225-924-8720, giving@womans.org.

